

**FACULTY OF ENGINEERING
STUDY COURSE DESCRIPTION**

Course Title:	CULTURAL INTELLIGENCE				
Course code (LAIS):	Citi4004				
Study programme:	Information technologies				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input checked="" type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	32	48
Course Author/ Tutor:	Selga Goldmane				
	Lecturer, Mg. philol.				
	e-mail: selga.goldmane@va.lv				
	Consultation: according to the schedule for each semester				
Course Form:	Full time				
Study year, semester:	Year 2, Semester 4				
Language:	English				
Prerequisites for the Course:	None				
Course Summary:	The aim of the course is to upgrade and develop students' presentation skills both in spoken and written forms, particularly emphasizing professional communication in IT environment. Students will acquire knowledge on how to create communication (structure and form, as well as content in IT products). Course will cover understanding of colour, form and structure, taking into consideration cross-cultural aspect.				
Course Methods:	Lectures, practical classes, seminars, assignments, tests, examination				
Assessment:	Examination				
Requirements for Credits:	Attendance of lectures, active participation in practical sessions, all the independent and group assignments completed, all written assignments submitted in a timely fashion (adhering to the requirements), all tests should have a positive assessment (at least 51%), the final exam should have a positive assessment (the received grade – at least 4). The final grade consists of semester work (70%) and final exam (30%).				
Course Contents:	Cross-cultural communication. Stereotypes; Hofstede cultural dimensions. Collectivism, individualism. Suitability of a text and an image to particular target audience. The meaning of colours and symbols in various cultures.				
Learning Outcomes; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge				
	Students will know the possible technical and content solutions whilst creating adverts, home pages or promotional materials for target audiences from different cultures			Seminars, tests, exam	
	Students will understand the role of verbal and non-verbal communication in cross-cultural context			Seminars, practical assignments, tests, exam	
	Students will understand the meaning of cultural differences whilst creating adverts or selling a product to a particular target audience			Seminars, tests, exam	
Skills					

	Students will be able to independently acquire, select and analyse information on cultural differences (colours, symbols)	Literature studies, seminars
	Students will be able to independently structure their studies; use scientific research article data bases and other sources of information; adhere to requirements for critical analysis assignments	Literature studies, seminars, individual and group work
	Students will improve their presentation skills	Seminars, presentations
Competency		
	Students will be able to evaluate their own and their group mates' work.	Seminars, case studies
	Students will be able to independently obtain, select and analyse information and use it in completing course assignments.	Seminars, case studies, critical analysis written work
	Students will be able to analyse situations and provide solutions	Presentations, case studies, critical analysis written work
	Students will understand and observe professional ethics	All course assignments
Course Compulsory literature:	Elmer, Duane. <i>Cross-Cultural Connections : stepping out and fitting in around the world</i> . Illinois: IVP Academic, 2002. - 215 p. ISBN 9780830823093. Storti, Craig. <i>Cross-Cultural Dialogues : 74 brief encounters with cultural difference</i> . London: Intercultural Press, 1994. x, 140 p. ISBN 9781877864285. Thomas, David C. & Kerr Inkson. <i>Cultural Intelligence : people skills for global business</i> . San Francisco : Berrett-Koehler, 2004. - xiv, 222 p. ISBN 1576752569.	
Course additional literature:		
Course confirmation date:		
Date of course description update:		

Study Course Plan:

Date	Theme	Academic hours		Study Form
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Introduction into cultural intelligence: general world view, personal space, relationships. Stereotypes; Hofstede cultural dimensions.	6	9	Lecture, practical class, case study, seminar
	Collectivism, individualism.	2	3	Lecture, case study, group work
	Cultural quotient development stages. Cross-cultural communication.	6	9	Lecture, seminar, test
	Technical and content features of an image. Suitability of a text and an image for a particular target audience. Typeface.	10	15	Lecture, practical class
	The meaning of colours and symbols in various cultures.	8	12	Lecture, seminar, practical class
	Hours total:	32	48	