

**FACULTY OF SOCIETY AND SCIENCE  
STUDY COURSE DESCRIPTION**

<b>Course Title:</b>	<b>GOVERNANCE AND INNOVATIONS</b>			
<i>Course code (LAIS):</i>	<i>PolZM004</i>			
<i>Study programme:</i>	<b>STRATEGIC COMMUNICATIN AND GOVERNANCE</b>			
<i>Level of Study programme:</i>	<input type="checkbox"/>	Short-cycle professional higher education		
	<input type="checkbox"/>	Professional Bachelor		
	<input type="checkbox"/>	Professional Master		
	<input checked="" type="checkbox"/>	Academic Master		
	<input type="checkbox"/>	PhD level		
<b>Type of Study programme:</b>	<input checked="" type="checkbox"/>	Compulsory course (Part A)		
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)		
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)		
	<input type="checkbox"/>	Elective courses (Part C)		
<b>Course Workload:</b>	<b>Credits/ ECTS</b>	<b>Academic hours</b>	<b>Contact hours</b>	<b>Independent work hours</b>
	6	150	48	102
<i>Course Author/ Tutor:</i>	<b>Anna Broka</b>			
	Guest lecturer, Mg.soc.sc.			
	e-mail: <a href="mailto:broka.anna@gmail.com">broka.anna@gmail.com</a>			
	Consultation: according to the schedule for each semester			
<b>Study Form:</b>	Full time studies			
<b>Study year, semester:</b>	Year 2, Semester 3			
<b>Language:</b>	Latvian/english			
<b>Prerequisites for the Course:</b> <i>(if necessary)</i>	-			
<b>Course Summary:</b>	<p>The aim of the course is to provide students with an understanding about the role of innovations in governance and public administration, as well as to understand the process of innovations from a comparative perspective in relation to the private and public sectors. During the course students will gain in-depth knowledge in the initiations stage, planning and promotion of innovation processes, and will understand the variations of innovation development models. The role of leadership in innovation management and knowledge about the risks in innovation management process will be obtained. Finally, the course will provide an overall insights into sustainability and global governance in the context of innovation development.</p>			
<b>Assessment:</b>	Lectures, discussions, research study, group work. Individual research and its presentation - 50% of the final mark.			
<b>Requirements for Credits:</b>	<ul style="list-style-type: none"> <li>- Deadlines shall be taken into consideration for research study and group work presentations;</li> <li>- Study course attendance requirements shall be taken into consideration;</li> <li>- All study papers and presentations must be submitted in time and shall receive a positive grade (at least 4 points).</li> <li>- Research study and its mutual presentation - 50% of the final mark.</li> <li>- Group work and its presentation - 50% of the final mark.</li> </ul>			
<b>Abiding by the Academic Ethics</b>	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> <li>- study papers must be independently developed;</li> <li>- the study work should reference all statements, ideas and data used that have been authored by someone else;</li> <li>- appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified;</li> <li>- the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise.</li> </ul>			

	In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.	
<b>Learning Outcomes; the evaluation methods and criteria</b>	<b>Learning Outcomes</b>	
	<b>The evaluation methods and criteria</b>	
	<b>Knowledge</b>	
	Gain an understanding about the innovation management from governance perspective	Research study (analysis)
	Will be able to identify and analyse management risks of innovations in governance	Research study (analysis)
	<b>Skills</b>	
	Will be able to apply knowledge gained during the course in analysing specific problem situations	Research study (analysis)
	Will be able to formulate and substantiate solutions to solving problems related to the introduction of innovations in public governance and private sectors	Group work
	<b>Competency</b>	
	Will be able to apply the knowledge gained during the course in analysis of specific problems	Group work
Will be able to offer a development oriented solution for innovation management in specific situations	Group work	
<b>Course Compulsory literature:</b>	Bitner, M.J., Ostrom, A.L., Morgan, F.N. Spring 2008. Service Blueprinting: A Practical Technique for Service Innovation. California Management Review, Vol. 50, No.3.	
	Bela B., et.al. Ilgtspējīgas attīstības sociālā dimensija – kā virzāmiem pretī cieņpilnai dzīvei sociāli atbildīgā valstī. Ch. 2, Ed. Zobena, A. Inovatīvi risinājumi ceļā uz ilgtspēju: sabiedrība, ekonomika, vide. LU Akadēmiskais apģads, Rīga, 2018, 110-143.	
	Bela, B. Sociālās inovācijas labākai dzīvei. Sociālās inovācijas: valstslopa to sekmēšanā pasaulē un Latvijā. Ch.3.1. Ed. Bela, B., Ilgtspējīga attīstība un sociālās inovācijas. LU Akadēmiskais apģads, Rīga, 2018.	
	Organization for Economic Co-operation and Development (OECD). 1992. The Measurement of Scientific and Technological Activities. Proposed Guidelines for Collecting and Interpreting Technological Innovation data. OSLO Manual, European Commission.	
	Organization for Economic Co-operation and Development (OECD). 2017. Fostering Innovation in the Public Sector. OECD.	
	Organization for Economic Co-operation and Development (OECD). Embracing Innovation in Government. Global Trends 2018. OECD.	
<b>Course additional literature:</b>	Sangiorgi, D. 2015. <i>Designing for public sector innovation in the UK: design strategies for paradigm shifts</i> . Vol.17, No.4, Emerald Groups Publishing Limited.	
<b>Course confirmation date:</b>	Additional literature available in moodle.va.lv folder	
<b>Course confirmation date:</b>	11.12.2019.	
<b>Date of course description update:</b>	25.10.2024.	

### Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before</i>	Introduction	4	6	Lecture, seminar

<i>the implementation of the course</i>				
	Introduction. Innovation and change. Definitions	4	8	Lectures
	Context of global innovations, cases of innovations	2	8	Lecture, individual and group work
	Innovative outlook (process, method, technique, etc.), describe it theoretically and find at least 3 practice examples in Latvia and / or globally	2	10	Lecture, individual and group work
	Deliberative processes: principles and models ("top down" vs. "bottom up")	4	8	Lectures, seminar
	Citizens as partners: case of Latvia	2	8	Lectures, seminar
	Cases of participation	2	8	Lectures
	Presentation of the 1st draft of paper on Innovations	2	6	Lecture, individual and group work
	Systemic changes, social innovation and growth	4	6	Lectures, seminar
	Innovative services and processes, role of technologies	4	6	Lectures, seminar
	Innovations in organizations, sustaining change	6	6	Lectures, seminar
	Design of innovative process: projects and measuring success	2	6	Lectures
	Creative teams and individuals	2	6	Individual and group work
	Case analysis	4	6	Individual and group work
	Exam	4	4	Individual work
	<b>Hours total:</b>	<b>48</b>	<b>102</b>	