

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	Communication in International Business				
Course code (LAIS):					
Study programme:	Business Environment Administration				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input type="checkbox"/>	Professional Bachelor			
	<input checked="" type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input checked="" type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	24	56
Course Author/ Tutor:	Maira Leščevica				
	Professor, Dr.oec.				
	Email: maira.lescevetica@va.lv				
	Consultation: according to the schedule for each semester				
Study Form:	Full time studies				
Study year, semester:	Year 1, Semester 1				
Language:	Latvian, English				
Prerequisites for the Course:	Business Administration. Entrepreneurship				
Course Summary:	The aim of the study course is to initiate students' interest in communication differences in different organizations and their application in business and communication management				
Assessment:	Examination				
Requirements for Credits:	Work „X communication of state representatives and its peculiarities in business”				
Abiding by the Academic Ethics	Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:				
	<ul style="list-style-type: none"> – study papers must be independently developed; – the study work should reference all statements, ideas and data used that have been authored by someone else; – appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; – the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.</p>				
Learning Outcomes; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge			Homeworks, submissions, discussions	
	Will know the types and characteristics of communication				
	Know the peculiarities of behaviour of different cultures				
	Skills			Presentations of group works	
Will be able to use cross-cultural management functions					
Will be able to highlight the best					

	features/ benefits of different cultures in business	
	Competency	
	Understands cross cultural communication processes and their management	Report and presentation defence
Course Compulsory literature:	<ul style="list-style-type: none"> Gully S., Phillips J. Velo V. (2011) Cross-Cultural Management, 1st edition, Business Expert Press Fosters D. (2008) Lietišķā etiķete Eiropā, Zvaigzne ABC 	
Course additional literature:	<ul style="list-style-type: none"> Jones P. (2010) Communicating Strategy, Gower publications 	
Course confirmation date:	January 6, 2020.	
Date of course description update:		

Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Introduction to Cross cultural Communication and Management	4	6	Lecture and practical works
	The essence of cross cultural communication and management	4	6	Lecture and practical works
	Cross cultural communication and management functions	4	6	Lecture and practical works
	Different and common	4	6	Lecture and practical works
	Leading and facilitating negotiations	4	6	Lecture and practical works
	Specifics of teamwork	4	6	Lecture and practical works
	Prospects for the future	4	6	Lecture and practical works
	Examination: Communication and features of X country representatives	4	6	Defence of final presentation
	Hours total:	32	48	